



PRESS RELEASE—October 2007
The Royal Adelaide Wine Show 2007

Clairault's Semillon Sauvignon Blanc lures in another Trophy!

Clairault has won the Lallemand TROPHY (class 11) for the “Best Dry White Blend” at the 2007 Royal Adelaide Wine Show with their 2007 Clairault Margaret River Semillon Sauvignon Blanc. The results, which were announced on Friday 12th October 2007, also brought two Silver and five Bronze medals home to Clairault, Margaret River.

“I am extremely pleased with this wine. This blend of Semillon Sauvignon Blanc has now won two Trophies this year alone, along with several other accolades and it is only going to get better! The Clairault vineyard has been practising sustainable and biological farming techniques for over five years now and the results are illustrated within these accolades. Our low intervention and environmentally friendly approach, along with the assistance of ERA (Environmentally Responsible Agriculture) Farming consultants has dramatically improved the soil structure of the vineyards and consequently improved purity in fruit flavour, intensity and quality.” Will Shields, the Chief Winemaker.

The Royal Adelaide Wine Show is one of the pre-eminent wine shows in Australia. The competition entries in the Royal Adelaide Wine Show are judged by a team of high profile Australian wine industry representatives. The 2007 Royal Adelaide Wine Show received 2590 entries from 379 Australian wineries.

The judges at the Royal Adelaide Wine Show assess the entries each year over four days. To enable a fair and meaningful assessment to be made, the wines are broken into separate classes, for example Aromatic Style, Blends, Varietal Classes (which must contain at least 85% of the specified grape variety), Brandy - and so on. The judges review each class and on receipt of all results sheets applicable to any one class, the Chairman of Judges has the points totalled, checked and then determines the awards. Judges do not have access to the exhibits, apart from the unidentified glasses of wine placed in front of them for judging. Exhibits are judged on points as follows: Colour and clarity—3, Bouquet—7, Palate—10, total of 20 points. Medals are awarded as follows: Gold—18.5 points & over, Silver—17.0 to 18.4 points and Bronze—15.5 to 16.9 points. After judging, the top Gold Medal winners are re-assessed to determine the Trophy winners.

MORE INFO

Adelaide Show www.adelaideshowground.com.au
ERA Farming www.erafarming.com
Clairault Winery www.clairaultwines.com.au

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